

Aristeia Issues Presentation Correcting Sina's Misleading Claims

- *Urges Shareholders Not to Be Fooled by Sina's Attempts to Distract Them From the Real Issues Hindering the Company –*
- *Believes Sina's Recent Presentation Ignores Corporate Governance Failings and Strategic Missteps That Have Significantly Compromised Shareholder Value –*
- *Vote on the **BLUE** Proxy Card Today for Independent and Highly-Qualified Nominees, Thomas Manning and Brett Krause –*

Greenwich, Conn. – October 17, 2017 – Aristeia Capital, L.L.C. (collectively with Aristeia Master, L.P. and certain other affiliates, "Aristeia" or "we" or "us"), a long-term investor in Sina Corporation (NASDAQ: SINA) ("Sina" or the "Company") and currently one of the Company's five largest shareholders, owning approximately 3 million shares, today issued a presentation responding to the misleading and inaccurate claims recently made by Sina in its shareholder communications and its investor presentation released on October 12, 2017. Aristeia's complete presentation is available at www.SinaShareholdersAction.com.

"In its shareholder communications and its most recent investor presentation, we believe Sina makes a number of statements that are inaccurate and that attempt to distract investors from the true issues at hand: how to address the growing valuation gap between Sina's share price and its true net asset value, the poor corporate governance policies overseen by an over-tenured and insular board and the need for fresh perspectives and voices in the boardroom to help Sina chart its path forward," said Robert H. Lynch, Jr., Partner, Aristeia Capital, L.L.C.

"As fellow shareholders, we believe that the best way to protect your investment in Sina is to vote to add two independent and highly-qualified nominees – Thomas Manning and Brett Krause – to the Board. Not only do they have a deep understanding of the sectors in which Sina operates, but they also possess the necessary knowledge of the Chinese economy and regulatory environment, as well as the governance expertise, to work constructively with Sina's current Board and drive long-term value creation for shareholders."

Please visit www.SinaShareholdersAction.com for additional information.

We strongly urge Sina's shareholders to vote FOR both of our independent and highly-qualified nominees on the **BLUE proxy card and to return it in the postage-paid envelope provided.**

Due to the Company's requirement that proxies must be received by it no later than forty-eight (48) hours prior to the Annual Meeting, it is very important that you return your **BLUE proxy card to us as soon as possible to ensure that your vote gets counted. If you have already returned a white proxy card to the Company, you can revoke that card by submitting a later-dated **BLUE** proxy card.**

If you have any questions, or require assistance with your vote, please contact Okapi Partners LLC at the number listed below.

PLEASE SIGN, DATE, AND MAIL THE **BLUE PROXY CARD TODAY!**

If you have any questions, or need assistance voting
your **BLUE** proxy card, please contact:



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Telephone for Banks, Brokers, and International Shareholders: +1 212-297-0720
Shareholders may call toll-free (from the U.S. and Canada): 877-796-5274
Email: info@okapipartners.com

About Aristeia

Aristeia Capital, L.L.C. ("Aristeia") is a global investment manager with a twenty-year track record of executing fundamentally based strategies across the capital structure. Founded in 1997, Aristeia aims to achieve superior, risk-adjusted returns for an investor base that includes pension plans, endowments, foundations, other institutions and private clients. The firm's approximately 50 employees are split between its Greenwich, Connecticut headquarters and a New York City office.

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